

Exhibit E

23 May 2016

Spruson & Ferguson Lawyers
GPO Box 3325
SYDNEY NSW 2001
By Email: Khajaque.Kortian@spruson.com

Dear Colleagues

PLATINUM AVENUE HOLDINGS PTY LTD ATS BMADDOX ENTERPRISES, LLC
Our Ref: YRH:1603015

1. Thank you for your letter dated 21 April 2016. Instructions have been sought on your letter and there is a dispute as to the authenticity of the accompanying documentation.
2. We should also point out the following:
 1. there has been nothing ‘cloaked’ by our client as his website identifies our client, Platinum Avenue Holdings Pty Ltd;
 2. your client’s actions resulted in the host of our client’s website, to take down the site on 28 March 2016;
 3. your letter claims screenshots of our client’s website that are annexure E to have been taken ‘on or around 9 April 2016’ and those that are annexure F to have been taken ‘on 13 April 2016’. These claims are surprising because this is a period during which the site had been taken down and was inaccessible;
 4. our client has learned from the Domain Registrar that there has been persons seeking to seize the website who were attempting to change its ownership details to a different email address;
 5. third party security software applied to the website has also found the presence of malware on the website; and
 6. the marketing materials claimed by your letter to have been distributed by our client through MailChimp are for a period during which our client was not a subscriber of that service.
3. Given the above, our client has serious concerns about the authenticity of the material that has been provided with your letter. Furthermore, our client believes there have been unknown persons in the background who have accessed its website without its authority, and with a view of bringing down, or hijacking the website.
4. As a result of these attacks, in March 2016, the site that had been subjected to two successful ‘Distributed Denial of Service’. These resulted in the site being inaccessible even to its host during those times.

5. Because of these concerns our client has since receiving your letter deactivated its website whilst it investigates the interferences with the website that have occurred. The aim of these investigations will be to seek to identify those responsible.
6. Our client will determine its course of action when its enquiries and investigations have been completed. During that time the previous form of its website will not be reinstated.
7. It flows from the above that there is no need for our client to give the undertakings you have sought.
8. Please note that a copy of this letter would be used in any court proceedings you might be instructed to commence. The use will be for applications putting into question their necessity, and also as to costs that would be sought on an indemnity basis as a lump sum.

Yours faithfully
Hazan Hollander



Yves Hazan

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